

# PUREFORM™

THE ULTIMATE IN NUTRITIONAL SUPPLEMENTS

# WHEY PROTEIN

Low-Temperature Processed, Ultra-Filtered Whey Protein Concentrate and Ion-Exchange Whey Protein Isolate.

**NO ARTIFICIAL COLORS OR PRESERVATIVES! NO ADDED SUGAR & NO ASPARTAME!**

**LOW IN FAT & CARBOHYDRATES! 24 GRAMS OF PROTEIN PER SCOOP!**

PUREFORM's Whey Protein is formulated to provide the highest quality protein for supplementing your diet and for anyone interested in improving overall health, dieting, body building, and enhancing the effects of any exercise regimen. PUREFORM Whey is made from Low-Temperature Processed, Ultra-Filtered Whey Protein Concentrate and Ion-Exchange Whey Protein Isolate. The cold processing and ultra filtration prevent the denaturing of protein, maintaining the highest Biological Value (BV) possible. Each serving delivers 24 grams of biologically efficient protein. PUREFORM Whey contains no added sugar, aspartame, colors, or preservatives. With PUREFORM Whey your body receives an optimum blend of essential amino acids needed to maintain a positive nitrogen balance for muscle growth and protein synthesis, necessary for virtually every function in the body. This form of whey is easily digested and utilized by the body. PUREFORM Whey is high in Branch Chain Amino Acids (BCAA's), specific amino acids found in high concentration and relied upon as an important energy source for lean muscle tissue. BCAA's not only fuel muscle cells they also help prevent lean muscle tissue loss which can occur during high intensity training.\*

Supplementing with PUREFORM Whey may elevate levels of IGF-1 (Insulin Like Growth Factor) which can improve fat burning and muscle metabolism.\*

PUREFORM Whey is excellent for weight loss regimens because of the high quality protein coupled with a low carbohydrate, low glycemic formula.

Available in 5 great tasting flavors with fruit varieties containing CHUNKS of REAL FRUIT!

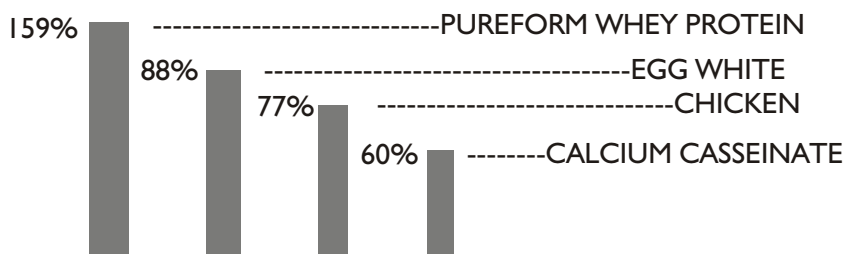
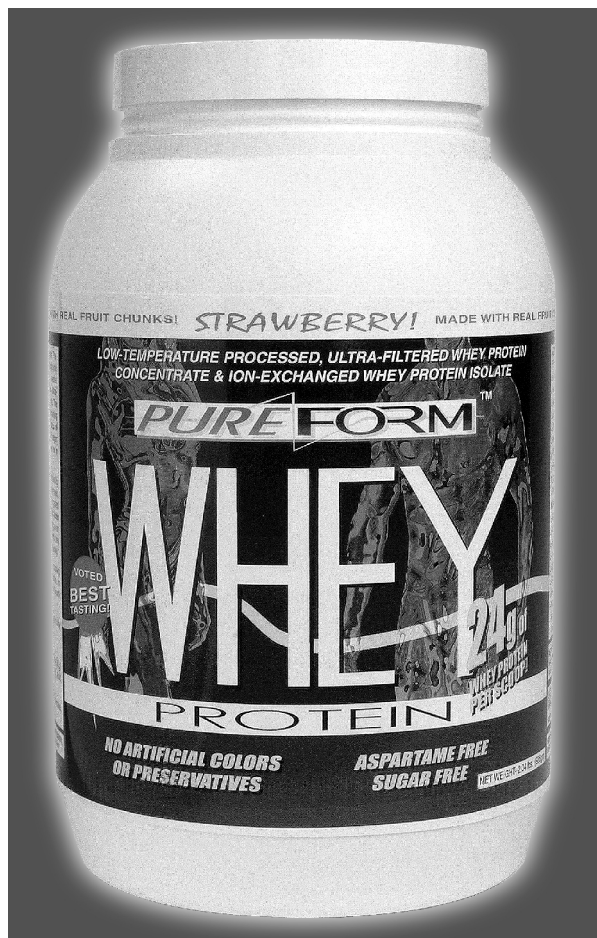
**Strawberry, Peach & Banana Flavor (2.04 lbs.)**

**Ingredients:** Whey Protein Concentrate, Whey Protein Isolate, Natural Banana, Strawberry Flavor or Peach Flavor, Stevia, Cellulose Gum, Xantham Gum, Carrageenan, Natural Banana, Strawberry or Peach Fruit.

**Chocolate (2.03 lbs.) & Vanilla (2.01 lbs.) Flavor Ingredients**

**Ingredients:** Whey Protein Concentrate, Whey Protein Isolate, Cocoa or Natural Vanilla Flavor, Stevia, Cellulose Gum, Xantham Gum, Carrageenan.

\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FDA.



CUSTOMER SERVICE: 1.888.363.9817 / WWW.PUREFORMLABS.COM